

Issue Date: January 1, 2025

Space Reservation Deadline: November 8, 2024

Materials Due: November 15, 2024



2025 Southern Farm Show

Raleigh, NC - February 5-7, 2025

The Official Program

The 2025 Southern Farm Show Program will be delivered with the January 8th issue of Southeast Farm Press in NC, SC, & VA. An additional 10,000 programs will be distributed to attendees of the show. Increase the value of your show presence by showcasing your exhibit in this important issue.

BONUS DISTRIBUTION OF 10,000

Gross Advertising Rates

AD SIZES	B/W	2/C	4/C
Full Page	\$2,800	\$2,935	\$3,140
3/4 Page	\$2,505	\$2,650	\$2,790
Junior Page	\$2,200	\$2,340	\$2,495
1/2 Page	\$1,910	\$2,040	\$2,185
1/3 Page Vert	\$1,455	\$1,600	\$1,730
Bottom Banner	\$1,160	\$1,300	\$1,440
1/4 Column Page	\$855	\$1,000	\$1,145
Quarter Page	\$710	\$855	\$985
1/8 Page Vert/Horiz	\$560	\$695	\$820
1/16 Page Vert/Horiz	\$345	NA	NA
Business Ad	\$190	NA	NA

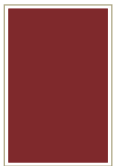
For More Information
contact your
Farm Progress
Representative
662-457-0330



Ad Sizes

Publication Trim Size: 10.25" x 12"

NOTE: For copy that bleeds to gutter, allow 1/8" per page at gutter for bindery trim.



FULL PAGE
9.25" x 11" Live
10.5" x 12.25" Bleed



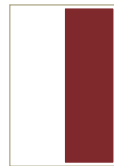
3/4 PAGE
9.5" x 8.25"



JUNIOR PAGE
7" x 8.25"



1/2 PAGE
HORIZONTAL
9.5" x 5.5"



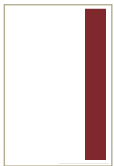
1/2 PAGE
VERTICAL
4.625" x 11.125"



1/3 PAGE
VERTICAL
4.625" x 7.25"



BOTTOM
BANNER
9.5" x 2.75"



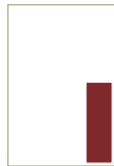
1/4 PAGE COLUMN
2.25" x 11.125"



QUARTER
PAGE
4.625" x 5.5"



1/8 PAGE
HORIZONTAL
4.625" x 2.625"



1/8 PAGE
VERTICAL
2.25" x 5.5"



1/16 PAGE
HORIZONTAL
4.625" x 1.25"



1/16 PAGE
VERTICAL
2.25" x 2.625"



BUSINESS AD
2.25" x 1.25"

SOUTHEAST
FarmPress

